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NEWS RELEASE

***Veterans' Voices* captures top “Philly Awards” from Nonprofit Connect**

KANSAS CITY, Mo. – *Veterans' Voices* magazine has captured top honors in this year's prestigious “Philly Awards” presented by Nonprofit Connect for excellence in marketing, communications and fundraising.

The magazine published by Veterans Voices Writing Project (VVWP), received a gold award in the Magazine/Newsletter category. In addition, in two overall categories, *Veterans' Voices* won gold in Best In-House and Best in Class. The awards were based on scores earned by entrants in 16 categories.

Nonprofit Connect, based in Kansas City, Mo., lists more than 800 business and individual members. It's stated mission is to “link the nonprofit community to education, resources and networking so organizations can more effectively achieve their missions.”

Veterans' Voices magazine has published three issues per year since 1952. Its prose, poetry and visual arts are exclusively by veterans. Its mission is based on the belief that creative expression can serve as a form of therapy, a motivation for sharing life experiences or an outlet for recreation.

In their scoring comments, judges praised *Veterans' Voices* for both its content and its mission.

Among the comments:

The mission, content and approach are so poignant.

Absolutely love the premise and content in this piece! The Veteran's creating the content is just phenomenal – very innovative.

The concept, content, and creation of this publication is so important and well curated. Thank you for doing this vital work!

The simplicity of the content allowed for the reader to focus on absorbing the content and really immersing themselves into the stories; I liked the authenticity represented and the close attention given to the target audience.

VVWP Board President Sheryl Liddle said the awards honored both the organization's efforts and those of the veterans who create the magazine's contents.

"When *Veterans' Voices* received the Gold Philly Award, we were overjoyed that the submissions of our veterans were honored by the non-profit community of Kansas City," Liddle said.

"However, when *Veterans' Voices* was awarded the In-House and In Class awards, we were all awestruck and elated that people outside our sphere understood what *Veterans' Voices* is all about. Awards tend to honor the hard work of people who put things together, and these awards do that. However, these awards also validate the writings and visual art of these veterans who put their hearts into words for the world to see."

For more information, contact Lori Kesinger (lkesinger@veteransvoices.org) or visit veteransvoices.org.